



Corporate Gift Box Partnership File

+90 553 953 50 85 • +90 555 976 75 75





THE SPIRIT OF HYGGE

A warmth Danish cannot translate in a single word

Hygge is the name of a moment, not an object. The flicker of a candle, a warm cup held in both hands, a small world built indoors while snow falls outside. It is how Danes warm the darkest months of the year.

In December that feeling becomes a season: on the longest nights we move closer to one another. Cinnamon rising from the kitchen, a wreath on the door, a parcel deliberately left unopened. All of it says the same thing — we are here, we are together, and this moment is enough.

This is where the name Hyggefoods comes from. Every mix we make is designed to slow an evening down: the fifteen minutes spent waiting for wine to infuse with spice, the conversation held while dough proves, the trace left by a spoonful of syrup poured over coffee.

*What you place in a corporate gift box is not a product;
it is an evening in someone's home.*





THE SPIRIT OF CHRISTMAS

The first candle lit on the shortest day of the year

Christmas is not a date on the calendar; it is a season of preparation. As December begins, homes change quietly: a star appears in the window, ginger and clove rise from the kitchen, the best cups come down from the top shelf. The celebration has not started yet — the anticipation is enough.

At the heart of the season is giving. Paper folded around something, a name written by hand, a box left at a door. A gift is the tangible form of the sentence "I thought of you" — and a well-chosen one is still talked about long after the day it was opened.

And then there is sharing: the table that keeps growing, glasses filled a second time, the long evening no one is in a hurry to end. Christmas is what turns a meal into something more than a meal.

We enter this season not with a product but with an invitation: light the stove, heat the water, add the spice and wait. The rest happens on its own.

*The best gifts are not consumed —
they are remembered.*



01

WHY THE HYGGEFOODS CHRISTMAS COLLECTION?



The job of a corporate gift box is to leave an impression the moment it is opened. Standard chocolate and nut sets no longer do that job: familiar to the recipient, undifferentiating for the brand that assembled the box.

The Hyggefoods Christmas Collection places a ritual in the box rather than a product. The mulled wine kit marks an evening, the cookie mix a weekend, the coffee syrup every morning through December. This extends how long the sending organisation is remembered from a single day to an entire season.

What sets us apart in box curation

- Category completeness: hot drinks, baking mixes, wine kits, coffee syrups and personal care — a full box built from one supplier across 11 SKUs.
- Visual coherence: each product carries its own colour identity, yet all share one Christmas illustration language; inside the box they read as a collection, not an assortment.
- Clean labels: most of the collection is vegan; the coffee syrups are gluten free and contain no added sugar, glucose syrup, preservatives or colourings.
- Limited production: the Limited Edition positioning prevents comparison with retail shelf products and raises perceived value.
- R&D origin: the products were developed at our R&D facility within Yildiz Technical University Technopark.

Who it is for

BUYER PROFILE	USE CASE	LEAD PRODUCTS
Gift box brands	Sourcing content for seasonal collections	Full collection
Corporate procurement	Employee, client and partner gifts	Mulled Wine Kit, Coffee Syrups
Hotels, cafés, restaurants	Seasonal menu and retail corner	Coffee Syrups, Hot Chocolate
Speciality food, concept stores	Limited-edition seasonal shelf	Pink Salep, Cinnamon Roll
E-commerce, subscription boxes	December special box content	Cookie Mix, Cologne



02

COLLECTION OVERVIEW



The Christmas Collection comprises 11 products across five categories. The table below is a summary reference for box composition and purchase planning; each product is presented individually on the following pages in its own colour identity.

PRODUCT	NET QUANTITY	BARCODE
HYGGE Mulled Wine Kit	50 g	8681793040118
HYGGE Spice Winter Sangria Mix	50 g	8681793040194
HYGGE Hot Chocolate Mix	100 g	8681793040200
HYGGE Pink Salep Mix	100 g	8681793040156
HYGGE Cookie Mix – Gingerbread	180 g	8681793040125
HYGGE Cinnamon Roll Mix	200 g	8681793040163
Christmas Irish Cream Coffee Syrup	150 ml	8681793040514
Christmas Vanilla Coffee Syrup	150 ml	8681793040521
Christmas Toffee Nut Coffee Syrup	150 ml	8681793040538
Christmas Caramel Macchiato Coffee Syrup	150 ml	8681793040545
HYGGE Cologne – Ginger Spirit	100 ml	868303020001107

Corporate pricing is issued on request. All products ship in cases of 12; minimum order quantity is 60 units per SKU (5 cases).
For the price list and volume tiers: sales@hyggefoods.co • +90 553 953 50 85 • +90 555 976 75 75

Note: Nutrition and ingredient information reflects current production formulations.



LIMITED EDITION • PREMIUM MIX

HYGGE Mulled Wine Kit



NET QUANTITY

50 g

BARCODE

8681793040118

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

Winter's most anticipated ritual in a single pouch. Brown sugar cubes, dried fruit slices and whole spices turn a 750 ml bottle of wine into traditional mulled wine in fifteen minutes. What the recipient opens is not a product — it is an evening already planned.

INGREDIENTS

Brown Sugar Cubes, Apple Slices, Cherries, Orange Slices, Cinnamon Sticks, Lemon Slice, Rosehip, Cloves, Pomegranate Seeds.

PREPARATION

Add to a pan with one bottle (750 ml) of wine. Heat gently without exceeding 80 °C, never boil, infuse for 10–15 minutes, strain and serve hot.

KEY FEATURES

- A complete ritual in one pouch
- Natural ingredients • no added flavourings
- High shelf presence — the box's hero product
- Serves 6–8

BOX PLACEMENT NOTE

The centrepiece of the Signature and Classic sets. Its visual weight makes it best placed in the top layer of the box.



LIMITED EDITION • PREMIUM MIX

HYGGE Spice Winter Sangria Mix



NET QUANTITY

50 g

BARCODE

8681793040194

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

The cold-served sibling of mulled wine. The same premium fruit-and-spice composition, this time for the punch bowl. Because it can also be prepared alcohol-free, it addresses a far wider audience within corporate gift boxes.

INGREDIENTS

Brown Sugar Cubes, Apple Slices, Cherries, Orange Slice, Cinnamon Sticks, Rosehip, Blueberries.

PREPARATION

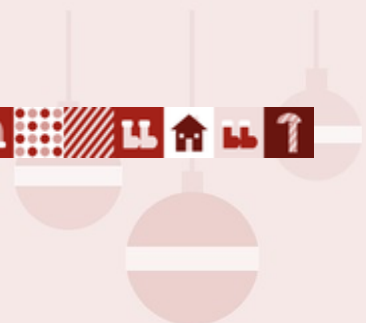
Combine with one bottle (750 ml) of wine in a pitcher, top up with liquid to no more than 1 litre and rest in the fridge for 4–5 hours. For the alcohol-free version, use fruit juice or soda.

KEY FEATURES

- Suitable for both alcoholic and alcohol-free serving
- Shareable — serves 6–8
- Pairs naturally with the Mulled Wine Kit as a duo set
- Natural dried fruit and whole spices

BOX PLACEMENT NOTE

Can replace the Mulled Wine Kit in boxes intended for recipients who do not consume alcohol.



LIMITED EDITION · SWISS STYLE · MARSHMALLOW FLAVOUR

HYGGE Hot Chocolate Mix



NET QUANTITY

100 g · 5 servings

BARCODE

8681793040200

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

A vegan hot chocolate made with raw cacao and soy milk powder, equally at home in milk or water. A classic Christmas flavour with a marshmallow note — as suited to an office kitchen as to a family table.

INGREDIENTS

Sugar, raw cacao, soy milk powder, xanthan gum, soy lecithin, flavouring.

PREPARATION

Stir one tablespoon (20 g) into 200 ml of hot milk or water. Garnish with marshmallows and serve.

KEY FEATURES

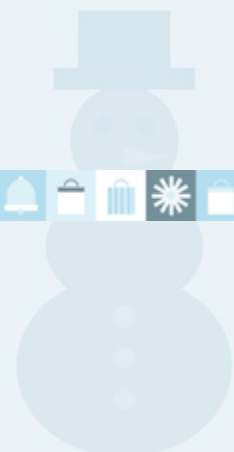
- Vegan · natural
- Can be prepared without milk — suitable for lactose sensitivity
- 5 servings per pouch
- The most accessible entry point in the collection

NUTRITION FACTS per serving (20 g)

Energy	49 kcal	Total Fat	0.5 g
Carbohydrate	12 g	Dietary Fibre	4 g
Sugar	8 g	Protein	1 g

BOX PLACEMENT NOTE

The entry product that balances unit cost in widely distributed employee gift boxes.



FUNCTIONAL FOOD · PREMIUM MIX

HYGGE Pink Salep Mix



NET QUANTITY

100 g · 5 servings

BARCODE

8681793040156

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

A functional winter drink built on natural salep, red beetroot powder and prebiotic fibres. Its colour comes from beetroot rather than dye; its sweetness is balanced with beet and apple fibre instead of sugar. This is the product that makes a recipient say they have never seen it before.

INGREDIENTS

Beet Sugar, Beet Fibre, Apple Fibre, Starch, Red Beetroot Powder, Natural Salep.

PREPARATION

Stir one tablespoon (20 g) slowly into 200 ml of hot dairy or plant milk. Sprinkle with cinnamon and serve.

KEY FEATURES

- Contains prebiotic fibre and antioxidants
- No flavourings, colourings, sweeteners or preservatives
- Vegan · natural salep · works with plant milks
- 13.6 g dietary fibre per serving

NUTRITION FACTS per serving (20 g)

Energy	60 kcal	Total Fat	0.1 g
Carbohydrate	17.8 g	Dietary Fibre	13.6 g
Sugar	2.7 g	Protein	0.5 g

BOX PLACEMENT NOTE

The differentiator in Premium and Signature boxes; the natural choice when the corporate message centres on wellbeing and functional nutrition.



LIMITED EDITION · FIT MIX · VEGAN

HYGGE Cookie Mix — Gingerbread



NET QUANTITY

180 g

BARCODE

8681793040125

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

Gingerbread is the signature scent of Christmas. Enriched with carob flour and ground flaxseed, this mix contains no added sugar and delivers 10.6 g of protein per 100 g. The recipient does not open a packet — they gain a weekend activity.

INGREDIENTS

Flour, Carob Flour, Ground Flaxseed, Ground Ginger, Ground Cinnamon, Raising Agent (Sodium Bicarbonate), Salt.

PREPARATION

Tip the mix into a bowl, add 50 ml water and 50 ml oil and knead. Rest for 5–10 minutes, roll out, cut into shapes and bake at 180 °C for 8–10 minutes.

KEY FEATURES

- No added sugar · Vegan
- 10.6 g protein and 6.6 g dietary fibre per 100 g
- An experience product — ideal for families with children
- Contains gluten

NUTRITION FACTS per 100 g · contains gluten

Energy	118 kcal	Total Fat	3.3 g
Carbohydrate	19.6 g	Dietary Fibre	6.6 g
Sugar	6.8 g	Protein	10.6 g

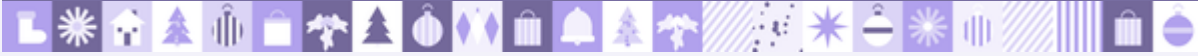
BOX PLACEMENT NOTE

Generates the highest engagement in boxes sent to households with children, with strong potential to become corporate social media content.



FUNCTIONAL FOOD · PREMIUM MIX · VEGAN

HYGGE Cinnamon Roll Mix



NET QUANTITY

200 g · 5 servings

BARCODE

8681793040163

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

The classic of the Scandinavian coffee table, in a form that can be baked at home. A yeasted dough mix supported by apple fibre and carob powder, with no flavourings, colourings, sweeteners or preservatives. This is usually the product remembered longest.

INGREDIENTS

Flour, Carob Powder, Brown Sugar, Apple Fibre, Cinnamon, Yeast, Rock Salt.

PREPARATION

Set aside one tablespoon of the mix; knead the remainder with a cup of warm milk and half a cup of oil. Prove for 30 minutes, roll and slice, rest for a further 30 minutes and bake at 180 °C for about 30 minutes.

KEY FEATURES

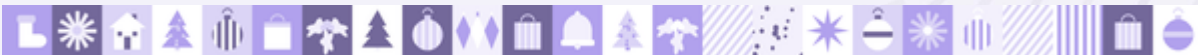
- No flavourings, colourings, sweeteners or preservatives
- 13.6 g dietary fibre per serving
- Vegan · developed at our YTU Technopark R&D facility
- 5 servings per pouch

NUTRITION FACTS per serving (20 g)

Energy	60 kcal	Total Fat	0.1 g
Carbohydrate	17.8 g	Dietary Fibre	13.6 g
Sugar	2.7 g	Protein	0.5 g

BOX PLACEMENT NOTE

In coffee-themed boxes, pairing it with a Christmas Coffee Syrup builds a complete morning experience.



03

CHRISTMAS COFFEE SYRUPS



FROM 100% APPLE • 150 ML • LIMITED EDITION

Technically the most differentiated group in the collection. Almost every coffee syrup on the market is glucose-syrup based; the Hyggefoods Christmas range draws its sweetness entirely from 100% apple extract. It contains no added sugar, sweeteners, glucose syrup, preservatives or colourings, and is gluten free and vegan.

This is a difference that can be articulated inside a corporate box: the recipient receives not merely a flavour but a clean-label formulation. Presented together, the four flavours are capable of standing alone as a complete gift set.

Offered as a set, the four flavours form a "Barista Set" that works as a standalone gift package. Codes, barcodes and specifications for each flavour appear on the following pages.



Irish Cream

KAHVE01



Vanilla

KAHVE02



Caramel Macchiato

KAHVE04



Toffee Nut

KAHVE03



FROM 100% APPLE · LIMITED EDITION

Christmas Irish Cream Coffee Syrup



NET QUANTITY

150 ml

BARCODE

8681793040514

UNITS PER CASE

12 units

MODEL / SKU CODE

KAHVE01 · IRISH

PRICING

On request

Corporate rates apply.

A creamy body with a soft whisky-vanilla note. The most characterful flavour in the range: gentle in filter coffee, unmistakable in a latte. The product that turns December mornings into an occasion.

USAGE

Add 10–15 ml to filter coffee or 15–20 ml to espresso-based drinks. Also works in hot milk and dessert sauces.

KEY FEATURES

- Sweetness derived entirely from 100% apple extract
- No glucose syrup, no added sugar
- Gluten free · Vegan
- No preservatives, colourings or sweeteners

PRODUCT SPECIFICATION

Source of sweetness	100% apple extract
Free from	Glucose syrup, added sugar, sweeteners, preservatives, colourings
Dietary	Gluten free · Vegan
Applications	Filter coffee, espresso drinks, hot milk, dessert sauce
Positioning	Limited Edition — seasonal production

BOX PLACEMENT NOTE

The character product in coffee-led and premium boxes. Paired with the Cinnamon Roll Mix it forms a complete coffee table.



FROM 100% APPLE · LIMITED EDITION

Christmas Vanilla Coffee Syrup



NET QUANTITY

150 ml

BARCODE

8681793040521

UNITS PER CASE

12 units

MODEL / SKU CODE

KAHVE02 · VANILYA

PRICING

On request

Corporate rates apply.

The classic and most broadly accepted flavour. A risk-free choice for corporate boxes: when you do not know the recipient's palate, this one works. It carries the strongest repeat-order potential in the range.

USAGE

Add 10–15 ml to filter coffee or 15–20 ml to espresso-based drinks. Also suits hot chocolate and milk puddings.

KEY FEATURES

- Sweetness derived entirely from 100% apple extract
- No glucose syrup, no added sugar
- Gluten free · Vegan
- Broad palate appeal — the safe choice for corporate boxes

PRODUCT SPECIFICATION

Source of sweetness	100% apple extract
Free from	Glucose syrup, added sugar, sweeteners, preservatives, colourings
Dietary	Gluten free · Vegan
Applications	Filter coffee, espresso drinks, hot milk, dessert sauce
Positioning	Limited Edition — seasonal production

BOX PLACEMENT NOTE

The first choice for widely distributed boxes where the recipient profile is unknown.



FROM 100% APPLE · LIMITED EDITION

Christmas Caramel Macchiato Coffee Syrup



NET QUANTITY

150 ml

BARCODE

8681793040545

UNITS PER CASE

12 units

MODEL / SKU CODE

KAHVE04 · CARAMEL

PRICING

On request

Corporate rates apply.

A balance of burnt sugar and milk. The flavour that holds its character best in espresso-based drinks and the first choice of a café-literate audience. The core product of barista-themed boxes.

USAGE

Add 15–20 ml to espresso-based drinks or 10–15 ml to filter coffee.

Can also be drizzled over milk foam.

KEY FEATURES

- Sweetness derived entirely from 100% apple extract
- No glucose syrup, no added sugar
- Gluten free · Vegan
- Holds its character in espresso-based drinks

PRODUCT SPECIFICATION

Source of sweetness	100% apple extract
Free from	Glucose syrup, added sugar, sweeteners, preservatives, colourings
Dietary	Gluten free · Vegan
Applications	Filter coffee, espresso drinks, hot milk, dessert sauce
Positioning	Limited Edition — seasonal production

BOX PLACEMENT NOTE

The core of the Barista Set; the flavour to lead with for hotel, café and coffee-chain clients.



FROM 100% APPLE · LIMITED EDITION

Christmas Toffee Nut Coffee Syrup



NET QUANTITY

150 ml

BARCODE

8681793040538

UNITS PER CASE

12 units

MODEL / SKU CODE

KAHVE03 · TOFFEENUT

PRICING

On request

Corporate rates apply.

Hazelnut and caramel — the seasonal signature of Christmas coffee menus and the flavour that sits closest to the collection's Turkish origin. The syrup that most strongly signals "this belongs to the season".

USAGE

Add 10–15 ml to filter coffee or 15–20 ml to espresso-based drinks.

Also works as a hot milk or ice cream sauce.

KEY FEATURES

- Sweetness derived entirely from 100% apple extract
- No glucose syrup, no added sugar
- Gluten free · Vegan
- The seasonal signature flavour

PRODUCT SPECIFICATION

Source of sweetness	100% apple extract
Free from	Glucose syrup, added sugar, sweeteners, preservatives, colourings
Dietary	Gluten free · Vegan
Applications	Filter coffee, espresso drinks, hot milk, dessert sauce
Positioning	Limited Edition — seasonal production

BOX PLACEMENT NOTE

Delivers the strongest sense of season in a classic corporate box. Works well alongside the Hot Chocolate Mix.



NEW GENERATION COLOGNE · EAU DE COLOGNE 80°

HYGGE Cologne — Ginger Spirit



NET QUANTITY

100 ml

BARCODE

868303020001107

UNITS PER CASE

12 units

PRICING

On request

Corporate rates apply.

Cologne is the most deeply rooted element of the Turkish corporate gift box; Ginger Spirit carries that tradition into a Christmas concept. Formulated with five natural botanical extracts, it cleanses without drying, moisturises and nourishes.

INGREDIENTS

Bay Leaf Extract, Lavender Extract, Chamomile Extract, Fennel Seed Extract, St. John's Wort Extract.

PREPARATION

Apply to hands and wrists. Suitable for daily use.

KEY FEATURES

- Dermatologically tested
- Suitable for all skin types
- Vegan · cruelty free · natural ingredients
- No colourings

BOX PLACEMENT NOTE

The only non-food product in the collection. Because gift-box tradition in Türkiye is built around cologne, it is an expected element in corporate sets; recommended for Classic and Signature boxes.



04

SUGGESTED BOX COMPOSITIONS



The following are reference compositions; free combination at SKU level is possible. Box and packaging costs are quoted separately.

1 • HYGGE Mini — Entry Level

For widely distributed employee gifts and event boxes. Low volume, high visual impact.

- HYGGE Hot Chocolate Mix (100 g)
- HYGGE Cookie Mix — Gingerbread (180 g)
- Christmas Coffee Syrup — Vanilla (150 ml)

2 • HYGGE Classic — Standard Corporate Box

The most balanced composition for client and partner gifts. Hot drinks, a baking experience and personal care together.

- HYGGE Mulled Wine Kit (50 g)
- HYGGE Pink Salep Mix (100 g)
- HYGGE Cinnamon Roll Mix (200 g)
- Christmas Coffee Syrup — Toffee Nut (150 ml)
- HYGGE Cologne — Ginger Spirit (100 ml)

3 • HYGGE Signature — Premium Box

For executive, VIP client and press boxes. Contains almost the entire collection.

- Mulled Wine Kit + Spice Winter Sangria Mix
- Hot Chocolate Mix + Pink Salep Mix
- Cookie Mix + Cinnamon Roll Mix
- Christmas Coffee Syrup — four-flavour set
- HYGGE Cologne — Ginger Spirit

4 • HYGGE Barista — Themed Set

A single-category themed box for coffee-led brands, hotels and café chains.

- Christmas Coffee Syrup — four-flavour set
- HYGGE Hot Chocolate Mix (100 g)



05

ORDERING & SEASON TIMELINE



Corporate pricing is issued on request.

All products ship in cases of 12 units; minimum order quantity is 60 units per SKU (5 cases). Our sales team will prepare a quotation tailored to your box composition and volume.

sales@hyggefoods.co

+90 553 953 50 85 +90 555 976 75 75

Season timeline

The Christmas collection is a limited production run; orders are best confirmed according to the schedule below.

STAGE	RECOMMENDED PERIOD	ACTION
Sample request	August – September	Dispatch and tasting of product samples
Box composition & quotation	September	SKU selection, volumes and price confirmation
Label and artwork approval	September – early October	Approval of packaging and shipment details
Order confirmation	October	Entry into the production plan, deposit
Production & quality control	October – November	Production, batch control, labelling
Shipment	November – early December	Delivery and box-filling schedule



QUALITY, COMPLIANCE & PRODUCTION



Production and quality infrastructure

- Production is carried out in conditions compliant with ISO 9001 and ISO 22000 quality standards.
- Food business registration no: TR-34-K-170118.
- Product development is conducted at our R&D facility within Yildiz Technical University Technopark.
- The company has operated in food technologies since 2018 and applies its registered technologies throughout product development.



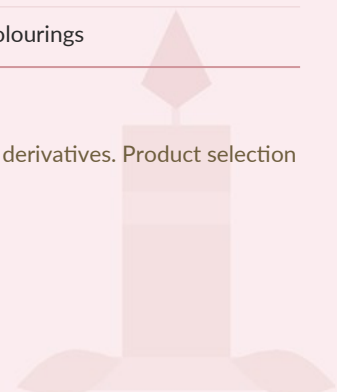
R&D and Product Development

Hyggefoods is an R&D company operating within Yildiz Technical University Technopark. The functional products in the Christmas Collection – Pink Salep Mix, Cinnamon Roll Mix and the 100% apple-extract coffee syrups – were developed at this facility.

Label and content compliance

PRODUCT GROUP	VEGAN	KEY LABEL ATTRIBUTE
Coffee Syrups	Yes	Gluten free · no glucose syrup, added sugar, sweeteners, preservatives or colourings
Cinnamon Roll Mix	Yes	No flavourings, colourings, sweeteners or preservatives
Pink Salep Mix	Yes	Natural salep · prebiotic fibre · antioxidants
Cookie Mix	Yes	No added sugar · contains gluten
Hot Chocolate Mix	Yes	Natural ingredients · can be prepared without milk
Wine & Sangria Kits	Yes	Naturally dried fruit and whole spices
Cologne	Yes	Dermatologically tested · cruelty free · no colourings

Allergen information: the Cookie Mix contains gluten. The Hot Chocolate Mix contains soy derivatives. Product selection should account for this where recipient groups have allergen sensitivities.





CONTACT

For partnership, samples and pricing:

sales@hyggefoods.co

+90 553 953 50 85 • +90 555 976 75 75

HYGGEFOODS Gıda Bilisim Sanayi ve Ticaret A.Ş.

Yıldız Technical University Technopark, IOSB Mah. YTU Technopark Sok. 1/1B23

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An R&D company at Yıldız Technical University Technopark.

